

Code No: 763AB**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA III Semester Examinations, July/August - 2021
MANAGEMENT INFORMATION SYSTEM****Time: 3 hours****Max.Marks:75****Answer any five questions
All questions carry equal marks**

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1. What do you mean by information system and examine the types of information systems used in business and state the different information technology related managerial challenges. [15]
2. Discuss information systems for collaboration and for social business and examine, how information system supports to gain the strategic advantages in the complex business. [15]
3. Examine the role of information systems in a Customer Relationship Management System for better customer services and discuss the different methods of ERP system. [15]
4. How do you define the business analytics, examine the role of business analytics in business functions and discuss business intelligence and knowledge management system. [15]
5. What are the core activities in the systems development process and explain different system development stages / approaches and state various implementation strategies. [15]
6. What is iterative model and when should we use it, the process of iterative model and brief on the Verification and Validation model (V- model) of system development cycle. [15]
7. “Process redesign shouldn’t just optimize the status quo—it should align with your strategy and change how work is done” examine the statement and brief on the process of Business process redesign with suitable illustration. [15]
8. Discuss the internet related security defenses and enumerate different types of data security measures to protect the organization’s data in the modern era. [15]

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